

SOUTHWEST AIRLINES CO.

Colleen C. Barrett President Emeritus

Love Field P.O. Box 36611 Dallas TX 75235-1611

October 19, 2008

## **MEMORANDUM**

T0:

Keith Geeding/Technology Department

FROM:

Colleen

RE:

Your 10/14 Blog Entry

Just a quick note to tell you how much I enjoyed your above-referenced Blog--made me smile to realize you instinctively and intuitively understand what I have tried to accomplish on our HDQs walls from the day we moved into this building. If you intend to blog on this subject on any kind of regular basis and have any questions about some of the special walls or groups of framed articles/pictures, give me a ring--there is, indeed, a lot of our Culture and History "out there" on those Walls, and, incidentally, those Walls "do," indeed, speak!

XOXO,

Alleen

/cb

copy to:

Jan Marshall Brian Lusk